

**Roanoke College Poll  
September 2016  
2016 Presidential Election**

Hi, I'm \_\_\_\_\_ and I'm calling from Roanoke College. How are you today/this evening? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us. Your responses are anonymous and confidential.

1. First, to be sure that we get a representative sample of Virginians, would you please tell me in what county do you live? IF NOT IN COUNTY, THEN WHICH CITY. IF THERE IS A CITY AND COUNTY WITH THE SAME NAME, ASK IF THEY LIVE IN CITY OR COUNTY.

\*CL REGION [CODED AUTOMATICALLY, NOT ASKED]

Southwest Virginia	10%
Southside	9%
Shenandoah Valley	6%
Central Virginia/Richmond	20%
Northern Virginia	32%
Tidewater	24%

2. Are you registered to vote in Virginia?

Yes	100%
No/Refused	

3. How likely is it that you will vote in the presidential election in November? Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	92%
Somewhat likely	8%
Not very likely [TERMINATE]	
Not likely at all [TERMINATE]	

4. Some people don't pay much attention to political campaigns. How about you? Would you say that you have been very interested, somewhat interested or not very interested in the presidential campaigns so far this year?

Very interested	64%
Somewhat interested	28%
Not very interested	8%
Refused	0%

5. Generally speaking, would you say that you personally care a good deal who wins the presidential election this fall, care a little, or that you don't care very much who wins?

Care a good deal	90%
Care a little	7%
Don't care very much	3%
Refused	0%

6. If that election was held today and you had to decide right now, would you vote for [ROTATE FIRST FOUR]

Donald Trump, the Republican	37%
Hillary Clinton, the Democrat	44%
Gary Johnson, the Libertarian	8%
Jill Stein, the Green Party	1%
Unsure [VOLUNTERED ONLY]	9%
Refused [TERMINATE]	

6. a. [IF JOHNSON,STEIN OR UNSURE] And if the choices were only Hillary Clinton and Donald Trump, who would you vote for?

Clinton	36%
Trump	17%
Unsure [VOLUNTERED ONLY]	23%
Refused [VOLUNTERED ONLY]	5%
I would not vote [VOLUNTERED ONLY]	20%

6. b. [IF CLINTON OR TRUMP] How likely is it that you will switch your vote to another candidate before the election—very likely, somewhat likely, not very likely or not likely at all?

Very likely	2%
Somewhat likely	13%
Not very likely	22%
Not likely at all	63%
Refused	0%

7. What is the most important issue to you in this election?

Economy--jobs, unemployment, debt, etc.	29%
Immigration	8%
Terrorism	8%
Economic inequality	3%
Education	4%
Health care/ Obamacare	6%
Climate change	1%
Race relations	2%
Abortion	2%
Gun control/gun rights	1%
Crime/police	1%
Honesty/character/corruption	9%
Leadership	4%
Defeating Trump	5%
Defeating Clinton	2%
War	1%
Supreme Court	3%
Foreign relations	2%
Other	8%
Refused	3%

8. Not everyone is able to vote in every election. Do you recall if you voted in the Presidential election in 2012?

Yes, voted	85%
No, didn't vote	15%
Unsure/Don't recall	1%
Refused	0%

8. a. [IF YES] Do you recall if you voted for Barack Obama or Mitt Romney for President in 2012 or did you vote for someone else?

Obama	55%
McCain	39%
Someone else	4%
Don't recall/Refused	3%

9. Do you think things in the COUNTRY are generally going in the right direction or do you think things have gotten off on the wrong track?

Right direction	39%
Wrong track	55%
Unsure	6%
Refused	0%

10. In general, do you approve or disapprove of the way Terry McAuliffe is handling his job as Governor of Virginia?

Approve	48%
Disapprove	25%
Mixed	13%
Don't Know/Refused	14%

11. In general, do you approve or disapprove of the way Barack Obama is handling his job as President of the United States?

Approve	53%
Disapprove	40%
Mixed	7%
Don't Know/Refused	0%

Please tell me if you have a generally favorable or unfavorable impression of the following people or if you don't know enough about them to have formed an opinion:

12. Barack Obama

Favorable	53%
Unfavorable	37%
Mixed	8%
Don't know/Refused	2%

13. Terry McAuliffe

Favorable	41%
-----------	-----

Unfavorable	24%
Mixed	15%
Don't know/Refused	20%

14. Hillary Clinton

Favorable	38%
Unfavorable	49%
Mixed	12%
Don't know/Refused	1%

15. Donald Trump

Favorable	27%
Unfavorable	58%
Mixed	13%
Don't know/Refused	3%

16. Mike Pence

Favorable	33%
Unfavorable	27%
Mixed	7%
Don't know/Refused	33%

17. Tim Kaine

Favorable	51%
Unfavorable	29%
Mixed	10%
Don't know/Refused	11%

18. Thinking about Hillary Clinton's email usage as Secretary of State, do you think her use of a private server and account was a criminal act, reckless but not criminal, a mistake that was poor judgment, or not a big deal at all?

Crime	38%
Reckless, not criminal	19%
Mistake/poor judgment	30%
Not a big deal	10%
Unsure/Refused	3%

19. When she spoke to FBI about her email, Clinton said she did not know that the letter "c" beside a paragraph in a document meant confidential or classified, but thought it might refer to some sort of alphabetical order for paragraphs. Do you believe her statement or do you think she simply ignored the letter on the document and lied to the FBI.

Believe Hillary	22%
She ignored the letter	61%
Unsure	16%
Refused	2%

20. Which comes closest to your view about illegal immigrants who are living in the U.S.? They should be allowed to stay in the U.S. and eventually apply for citizenship. They should be allowed to stay in the U.S. legally, but not be allowed to apply for citizenship. OR, They should be required to leave the U.S.

Path to citizenship	64%
No path to citizenship	8%
Deportation	20%
Unsure	7%
Refused	2%

21. As you may know, Donald Trump has proposed building a wall at the Mexican border. Do you think this is a good idea, something we should consider, a good idea but not possible to build, or a bad idea?

A good idea	20%
Something we should consider	9%
Good idea, but not possible	14%
Bad idea	54%
Unsure	2%
Refused	0%

22. How worried are you that you or someone in your family will be a victim of terrorism—very worried, somewhat worried, not too worried, or not worried at all?

Very worried	12%
Somewhat worried	37%
Not too worried	29%
Not worried at all	22%
Unsure/Refused	0%

23. How worried are you that you or someone in your family will be a victim of a violent crime—very worried, somewhat worried, not too worried, or not worried at all?

Very worried	13%
Somewhat worried	29%
Not too worried	34%
Not worried at all	23%
Refused	0%

24. When you think about the future of the United States, which do you agree with more—the country’s best years are ahead of us or the country’s best years are behind us?

Best years ahead	60%
Best years behind	29%
Same	9%
Unsure	0%
Refused	2%

25. When children today in the U.S. grow up, do you think they will be better off or worse off than people are now?

Better off	48%
Worse off	39%
Same	13%
Unsure	0%
Refused	0%

26. Now thinking specifically about relations between blacks and whites, do you think that relations between blacks and whites will always be a problem for the United States, or that a solution will eventually be worked out?

Always a problem	36%
Solution will be reached	56%
Unsure	6%
Not a problem now [VOLUNTEERED]	1%
Refused	1%

27. Looking broadly at the important issues facing the United States, do you think that nation and Americans are united in facing those challenges or is the nation divided?

United	15%
Divided	79%
Unsure/both	6%
Refused	1%

28. Some people think that American's are becoming too dependent on the government and are losing their sense of self-reliance and individual responsibility. Others think that government should help its citizens with assistance in paying for their needs that they cannot afford themselves and that we should act more as a community. Which is closer to your view?

Losing self-reliance	45%
Act more as community	47%
Unsure	7%
Refused	1%

29. Regardless of your vote intention, please tell me if you think Hillary Clinton or Donald Trump would do a better job as president on the following issues. First, improving the nation's economy?

Clinton	45%
Trump	50%
Unsure/Refused	5%

30. How about dealing with terrorism?

Clinton	54%
Trump	40%
Unsure/Refused	6%

31. Dealing with health care?

Clinton	57%
Trump	34%
Unsure/Refused	8%

32. Improving race relations in the U.S.?

Clinton	64%
Trump	23%
Unsure/Refused	13%

33. Dealing with immigration?

Clinton	53%
Trump	41%
Unsure/Refused	7%

34. Dealing with foreign policy?

Clinton	63%
Trump	30%
Unsure/Refused	7%

35. Dealing with gun-related issues?

Clinton	43%
Trump	48%
Unsure/Refused	10%

36. How honest and trustworthy do you think Hillary Clinton is? Very honest, somewhat honest, not very honest or not honest at all?

Very honest	8%
Somewhat honest	39%
Not very honest	17%
Not honest at all	34%
Unsure/Refused	1%

36.a. And how honest is Donald Trump?

Very honest	13%
Somewhat honest	40%
Not very honest	16%
Not honest at all	30%
Unsure/Refused	2%

37. How qualified is Hillary Clinton to be president, is she very qualified, somewhat qualified, not very qualified, or not at all qualified?

Very qualified	38%
Somewhat qualified	31%
Not very qualified	11%
Not qualified at all	18%
Unsure/Refused	1%

37.a. And how qualified is Donald Trump?

Very qualified	10%
Somewhat qualified	32%
Not very qualified	16%
Not qualified at all	42%
Unsure/Refused	1%

38. From what you have seen, how well does Clinton's temperament fit that of a president? Very well, somewhat, not very well, or not well at all?

Very well	37%
Somewhat	35%
Not very well	13%
Not at all	13%
Unsure/Refused	2%

38.a. And how well does Trump's temperament fit that of a president?

Very well	9%
Somewhat	23%

Not very well	20%
Not at all	46%
Unsure/Refused	1%

39. How well does Clinton understand the problems of people like you? Very well, somewhat, not very well, or not well at all?

Very well	19%
Somewhat	36%
Not very well	18%
Not at all	26%
Unsure/Refused	2%

39.a. And how well does Trump understand the problems of people like you?

Very well	15%
Somewhat	29%
Not very well	15%
Not at all	40%
Unsure/Refused	1%

40. Code respondent's sex [NOT ASKED]

Male	47%
Female	53%

41. Thanks so much for your patience. I have a few questions about you for statistical purposes. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	56%
Living with partner	7%
Divorced	7%
Separated	2%
Widowed	6%
Never married	22%
Refused	0%

42. How much education have you completed?

Less than high school	2%
High School	14%
Some college/technical school	23%
Associate's Degree	9%
Bachelor's Degree	28%
Advanced Degree	23%
Refused	0%

43. And in what year were you born?

43. a. [IF REFUSED] This information is really important to us only for statistical purposes. Would you feel comfortable telling which of the following age groups includes you: 18-29, 30-44, 45-64, or 65 or older?

18-29	19%
30-44	26%
45-64	40%
65 or older	14%
Refused	0%

44. [IF THEY HESITATE OR REFUSE, REMIND THEM THIS IS FOR STATISTICAL PURPOSES ONLY. THEIR RESPONSES ARE ANONYMOUS AND CONFIDENTIAL. IT IS IMPORTANT THAT WE GET THIS INFORMATION SO THEY CAN BE CLASSIFIED CORRECTLY.] Are you of Hispanic or Latino origin?

Yes, Hispanic	6%
No, not Hispanic	92%
Refused	2%

45. [NOTE THAT SOME HISPANICS OR LATINOS MAY IDENTIFY AS WHITE OR AFRICAN-AMERICAN, SO BE SURE TO ASK THIS QUESTION] What is your race? Are you White, African-American, or some other race?

White / Hispanic / Latino	74%
African-American	20%
Other/multi-racial	5%
Refused	1%

46. I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

Less than \$20,000	9%
\$20,000-\$35,000	10%
\$35,000-\$50,000	13%
\$50,000-\$75,000	16%
\$75,000-\$100,000	14%
More than \$100,000	31%
Refused	7%

47. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	20%
Moderate	41%

Conservative	32%
Other/Unsure	3%
Refused	4%

48. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	36%
Republican	29%
Independent	22%
Other	5%
Refused	9%

48. a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic party or toward the Republican party? [RESULTS ARE COMBINED WITH THOSE IN Q. 48]

Democrat	49%
Republican	39%
Neither/Refused	12%

49. And our final political question, which we hope will add some humor to what many people think is an unpleasant campaign. Who would you most trust to stay at your house and take care of your pet while you were on vacation—Donald Trump, Hillary Clinton, or a Roanoke College student?

Trump	10%
Clinton	13%
RC student	73%
Refused	4%

Thank you for your time and have a nice <HOUR1>. If you have any questions or comments about this survey, you may contact Dr. Harry Wilson at (540) 375-2415. You may also contact the Roanoke College Institutional Review Board at (540) 375-24--.